



## SmileRewards™ 2008-2009 PRICING SCHEDULE

**Start-Up Fee: \$425 One time/One Location**

**Add \$150 For Each Additional Location**

Includes Database set-up, integration with Dentrix software\* and Office Sign Kit

\* May be a surcharge for other PMS software.

### **OPERATIONS: All Database Management, Marketing Support, Web Management, Administration, and monthly e-mails**

Single Office/Single Database Feed

\$295/Month

Multiple Locations That Feed Through A Central Office Database

\$135/Additional  
Location/Month  
No Charge

#### **•Standard Reports & Analysis –**

#### **•Materials**

Informational Brochures:

Opening order: (Minimum 300)

\$0.30 Each

Reorders: (Minimum 100)

\$0.30 Each

#### **Welcome Mailings**

G3M customized letter format in a large window envelope

1<sup>st</sup> Class mail

\$1.40 Each

#### **Postcard Mailings**

G3M customized postcard format (6" x 9") full color double sided

\$0.53 Each

Includes STD A Postage. Special creative: \$65/Hour

NOTE: G3M may increase this pricing with 30 days written notice

to each dental office to reflect any increase in postal rates or increase in materials costs.

#### **E-Mail Newsletters**

No Charge

Standard format. Customization that requires new HTML copy/graphics

will be programming at \$65/Hour

#### **Shipping & Other Business Expenses**

Actual

#### **Payment Terms**

1. Practice will provide a credit card for payment
2. G3M will invoice Practice for start-up upon signing of the Marketing Agreement. Start-up, materials and first month Operations fee will be charged to credit card.
3. At the beginning of each month, the Practice will be invoiced for the current month's Operations Fee and the cost of the previous month's postcard mailings and any other charges. Credit card will be charged on the 10<sup>th</sup> of each month.
4. Provisions can be made for Practices that want to pay by check.