

A graphic consisting of a white smile shape with a dark blue border, framing the text.

SmileRewards™

A logo consisting of two triangles, one red pointing down and one blue pointing up, meeting at a white point.

North Kansas City
Dental Group

**A preferred
member program for
our valued patients.**

Begin saving
5%
on future dental
services and
products.

816.471.2911
www.drbusch.com



*For you and
your family!*

We invite you to join.

We created SmileRewards™ to thank you for allowing us to serve you.

As a member of our SmileRewards™ program, you will:

- ▼ Earn points that turn into SmileRewards™ that can be used on products and services in our office.
- ▼ Earn one point for every dollar you pay by check, cash or credit card.
- ▼ Receive the monthly SmileRewards™ newsletter letting you know about exclusive deals on select products and services being featured that month.

You can accumulate rewards more quickly by paying in full...

You may only earn points on products and services paid for with cash, check or credit card. Any portion of your bill that is paid for by your insurance company will not qualify for points. You can accumulate more rewards quicker by paying in full at time of service and being reimbursed by your insurance company. As always, our office will send and track your claim. All "points" and mailings go to whoever is recorded as "head of household" in our database.

Getting started

Simply pay a one-time \$5 membership fee for you and your family and begin earning your SmileRewards™ points right away. You will also receive a welcome gift when you join. In two weeks, your official SmileRewards™ membership card will arrive by mail.

SmileRewards™ Benefits

Each time you accumulate 500 points, we'll send you a \$25 Reward Certificate with our SmileRewards™ newsletter.

More reasons to smile...

- ▼ Receive 200 **Bonus Points** when you enroll
- ▼ Points for **everyone** in your family who are in your profile
- ▼ A Welcome **Gift**
- ▼ Special SmileRewards™ offers and information about the newest products, services and education events at the **North Kansas City Dental Group**
- ▼ Receive 100 **Bonus Points** for each Referral to our office

Two ways to redeem your SmileRewards™...

- ▼ Spend them like cash on your next visit.
- ▼ Donate them to our Dental Program for Underprivileged Children.
(Your \$25 in SmileRewards will be placed in a special fund for children needing dental care)

You'll find complete information regarding the administration of this program on our website.

www.drbusch.com



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- ▼ Only cash, check, and credit card payments will qualify for SmileRewards™. Insurance payments will not generate SmileRewards™.
- ▼ You must present your SmileRewards™ card at each visit, and when returning merchandise or redeeming reward certificates at the NKCDG*.
- ▼ We are not responsible for employee's interpretation of the program procedures, terms and conditions.
- ▼ Your SmileRewards™ card is not a charge card.
- ▼ Reward certificates have no cash value and may not be redeemed for cash. Certificates will be mailed to you and expire 12 months after issue date. NKCDG is not responsible for delayed or undeliverable mail.
- ▼ No change will be returned if the amount of a sale is less than the total amount of the reward certificate(s) being redeemed. Redeemed certificates do not count toward new rewards earned on the transaction they are redeemed.
- ▼ Cards and reward certificates are nontransferable. Lost or stolen cards will be replaced for a \$3.00 fee. Lost or stolen reward certificates will not be replaced.
- ▼ The value of returned merchandise will be deducted from the current amount posted to your reward balance.
- ▼ Employees and their immediate families are not eligible for membership.
- ▼ We will not sell or rent your name, address, personal or business information to any other organization.
- ▼ Program may be terminated or modified at any time.
- ▼ Cardholders with no activity for 13 months will be considered lapsed and their enrollment in the program will be terminated. Unissued points will be forfeited.
- ▼ The family member who is considered the Guarantor in our files will be considered the primary cardholder and all mailings and/or e-mails will be sent to the primary cardholder. Family members in our database at the time of enrollment will be sent a SmileRewards™ card.

* North Kansas City Dental Group